

Tele: 22976501

1 Karnataka Bn NCC  
11<sup>th</sup> Floor, PU building  
M G Road, Bengaluru-01

No. 1/NCC/SSCDA/2022-23

Sep 2022

NCC Gp HQ 'A'  
Bengaluru-26

**FWD OF SSCDA REPORT CONDUCTED ON 27 SEP 2022**

1. The report "WORLD TOURISM DAY" conducted on 27 Sep 2022 is fwd herewith for your further necessary action please.
2. For info please.

(B S Dhami)  
Col  
Commanding Officer

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### Summary

<b>Activity Name</b>	WORLD TOURISM DAY		
<b>Academic</b>	2022-23	<b>Type of Activity</b>	SSCDA
<b>Location</b>	Bettadasanapura Village, Bennerghatta National Park Circle	<b>Date of Activity</b>	27 Sep 2022
<b>Latitude / Longitude</b>	12.8438 N 77.6347 E		
<b>Duration</b>	01 day		

<b><u>Preparatory activity</u></b> <ul style="list-style-type: none"><li>• Planning &amp; Co-ordination</li><li>• Visit location for Recce</li><li>• Preparation of Requirements</li><li>• Liaison with local authorities</li></ul>	<b><u>Field specific activity</u></b> <ul style="list-style-type: none"><li>• Bringing awareness among the local residence</li><li>• Identifying centralised place</li><li>• Identifying Area to take rally</li></ul>
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### Organizers

1 Karnataka Bn NCC, Bengaluru

Participation	Strength
Officers	00
ANO's/CTO's	02/03
JCO / NCO	00
Cdts	100
<b>Total</b>	<b>105</b>
Guest (Principal, T.John College and Ms. Renu, faculty T. John College)	02
Local Public Participation	100
<b>Grand total</b>	<b>207</b>

### OBJECTIVES

- 1) To encourage the students / cdt to take initiatives in community service
- 2) To enhance awareness on the theme of World Tourism Day – Rethinking of Tourism
- 3) Train the students to involve in SSCD Activities
- 4) To provide ground level exposure and experience to the cdts
- 5) To develop awareness regarding the importance of Tourism in the development of our country.

**PARTICIPATION**

1. Guest

Sl No	Name	Appt
i		
ii		

2. Participants

Sl No	Name	Appt
i	T/O Dhanya Santhosh	ANO, 1 Kar Bn NCC
ii	T/O Jagdheesh Naik	ANO, 1 Kar Bn NCC
iii	C/T Yuvraj	Care Taker
iv	C/T Dr. Manoj Kumar.M	Care Taker
v	NCC Cadets	<ul style="list-style-type: none"><li>• DPS, Bangalore South</li><li>• Silicon City Academy</li><li>• T. John College</li><li>• Jyothy Institute of Technology</li></ul>

### INTRODUCTION

1. NCC has adopted community development activity with the aim of imbibing amongst youth selfless service to the community, importance of self-help, need to stop desertification.

2. In support of SSCD Activity, on World Tourism Day, 1 Karnataka Bn NCC, Bengaluru planned an activity at Bettadasanapura Village near Gottegere, Bannerughatta main Road, Bengaluru, the program was inaugurated at T. John College, on 27 Sep 2022 at 0930 hrs by Principal, T. John College in the presence of NCC Officials and cadets.

Principal addressed all cadets and explain them about the importance of Tourism the development of our country and wished them best for taking part in creating awareness about rethinking of Tourism after Covid-19 pandemic. Cadets performed Yoga at Bettadasanapura under the guidance of T. John faculty Ms. Renu to promote yoga Tourism and an awareness Rally in the village to promote tourism. Cadets performed a street paly/ Nukkad Natak on rethinking of Tourism at the Bannerghatta National Park Cirlce to promote Rural Tourism.

3. The undermentioned activities were executed after the inauguration:-

- (a) Street Play
- (b) Awareness Rally on Rethinking of Tourism.
- (c) Display of placards
- (d) Yoga Event Organized At Bettadaasanapura Yoga Centre

### **PLANNING AND PREPARATION**

4. T-John College was nominated as the institute to provide necessary arrangements for conducting the event under F/O Ramesh N with other ANO's & PI Staff for co-ordination and assistance during the activity.

5. The basic frame work of the activity was planned as per the instruction from the NCC Group HQ and Unit. ANO's and PI Staff identified and visited the activity place area for reconnaissance and a plan for the activity was worked out and briefed to the cdts of different institutions who acted as overall coordinators for the event.

6. **TEAMS** Four different teams were made for each of the task as given below:-

(a) Planning and co-ordinations - ANO's and PI Staff were nominated to make complete planning of the event in order to conduct in a meticulous way.

(b) Budgeting team - The budgeting team worked out the complete structure of the event in order to bear the expenses.

(c) Performance team - The teams were constituted to perform various activities like skit, rally and street play to bring awareness amongst the cdts in order to save Water and Earth.



(d) Media and publicity - In order to publicize the activity so as to reach the maximum people the event was published in the local news (Udayakala) and the same has been uploaded in the social media.

# ಸಂಯುಕ್ತ ಕರ್ನಾಟಕ

ಕನ್ನಡಿಗರ ಸಾಕಾರ

## ಪ್ರವಾಸೋದ್ಯಮ ಉತ್ತೇಜನಕ್ಕೆ ರ್ಯಾಲಿ

ಚಿಂಗಳೂರು: ವಿಶ್ವ ಪ್ರವಾಸೋದ್ಯಮ ದಿನದ ಅಂಗವಾಗಿ ಪ್ರವಾಸೋದ್ಯಮ ಉತ್ತೇಜನಕ್ಕೆ ರ್ಯಾಲಿ, ಬೀದಿ ನಾಟಕ ಸೇರಿದಂತೆ ಇತರ ಕಾರ್ಯಕ್ರಮಗಳನ್ನು ಆಯೋಜಿಸಲಾಗಿತ್ತು. ಈ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಸೌತ್ ಜ್ಯೋತಿ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಟೆಕ್ನಾಲಜಿ, ಸಿಲಿಕಾನ್ ಸಿಟಿ ಅಕಾಡೆಮಿ ಹಾಗೂ ಟೀಜಾನ್ ಕಾಲೇಜಿನ ಎನ್‌ಸಿಫಿ ಘಟಕದ ನೂರಕ್ಕೂ ಹೆಚ್ಚು ವಿದ್ಯಾರ್ಥಿಗಳು, ತರಬೇತಿದಾರರು ಭಾಗವಹಿಸಿದ್ದರು. ವಿಶ್ವ

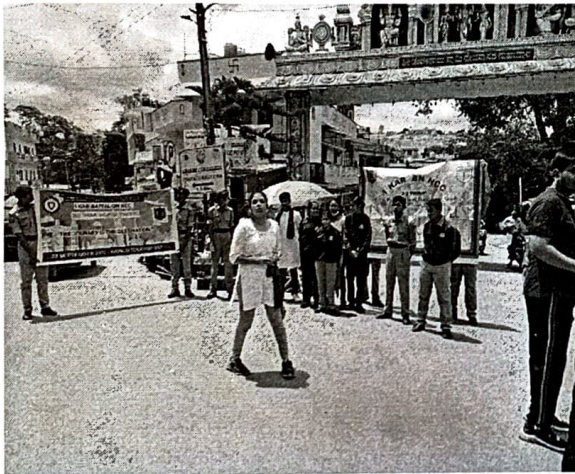
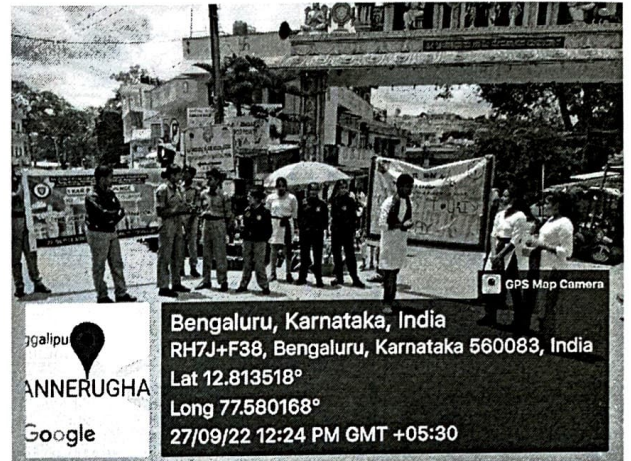


ಪ್ರವಾಸೋದ್ಯಮದ ದಿನದಂದು ಎಲ್ಲರೂ ಟೀಜಾನ್ ತಾಂತ್ರಿಕ ವಿದ್ಯಾಲಯದಲ್ಲಿ ಸೇರಿ ಬೆಟ್ಟದಾಸನಪುರದ ಯೋಗ ವೇದಿಕೆಯಲ್ಲಿ ಯೋಗಾಭ್ಯಾಸ ಮಾಡಿದರು. ನಂತರ 'ದೇಶ ಸುತ್ತು ಕೋಶ ಓದು' ಇತರ ಘೋಷ ವಾಕ್ಯಗಳೊಂದಿಗೆ ರ್ಯಾಲಿ ನಡೆಸಲಾಯಿತು. ಬನ್ನೇರುಘಟ್ಟ ರಾಷ್ಟ್ರೀಯ ಉದ್ಯಾನವನದ ಬಳಿ ಪ್ರವಾಸೋದ್ಯಮ ಬಗ್ಗೆ ಸಾರುವ ಬೀದಿ ನಾಟಕಗಳನ್ನು ಪ್ರದರ್ಶಿಸಲಾಯಿತು. ಈ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಧನ್ಯಸಂತೋಷ್, ಜಗದೀಶ್, ಡಾ.ಎಂ. ಮನೋಜ್‌ಕುಮಾರ್, ಯುವರಾಜ್ ಮತ್ತಿತರರಿದ್ದರು.

The article is published in the daily Kannada news paper SamyukthaKarnataka

## Activities

(a) Skit performance - a theatre drama depicting the sheer importance of world tourism day was performed and showcased at Bannerghatta national park.





- (b) Awareness Rally – Hundred of NCC students from Jyothy institute of technology, Silicon city academy, and T John college of engineering participated in this rally. Slogans such as "desha suthu kosha odhu" (travel the country, increase your knowledge) were chanted during the rally. Mr. Dhanya Santhosh (third officer), Mr. Jagadish, Dr. Manoj Kumar M, Mr. Yuvaraj, and numerous other volunteers, and officers have attended, supported, and paved the way for this successful rally to be completed







(c) Yoga Event- Everyone assembled at T John college of Engineering, then proceeded for a quick yoga routine at Bettadaasanapura Yoga centre



**7. Media/Press – CTO Dr. Manoj Kumar (Jyothy Institute of Technology)**

Permissions from respective authority – CTO Yuvaraj

Expected Strength

DPS : -45 cdt's, 1 ANO

Silicon City – 50 cdt's, 1 ANO

T..John College – 6 cdt's, 1 Caretaker, 1 PI staff

Jyothy Institute- No cadets, 1 care taker

Dress code – cadets – All cadets will wear Khakhi uniform excluding cadets those who are performing yoga and Nukkad Natak.

Yoga cadets – NCC track suit

All institutions to carry their respective banner and cadets should carry placard for the Rally to create awareness about Tourism.

Respective ANO's/CTO's to arrange refreshments for their institution cadets.



Date	Time	Particulars
27 Sep 2022	8.30 AM -8.45 AM	Arrival at T.John College Campus, Bannerghatta Road.
	9:00 AM	Move to Bettadasanapura which is 3.5 km away from T. John Campus to promote yoga tourism- 15 cadets from DPS and 15 cadets from Silicon city will be performing yoga under the guidance of yoga teacher from T. John college .
	10.30AM	Move to Bannerghatta National Park Circle
	11.00 AM	Rally of 4km towards Bannerghatta National Park to Promote tourism.
	11.45 AM	Nukkad Natak by cadets of DPS Bangalore South
	12.30 PM	Return to respective institutions

*Manoj Kumar M*

**Lt. Dr. Manoj Kumar M**  
Associate NCC Officer  
FSFS 1/2 COY 1 KAR BN NCC  
BENGALURU A GROUP  
Jyothy Institute of Technology  
Thathaguni Kanakapura Road,  
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*Principal*  
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