

Tele: 22976501

No.

NCC Gp HQ 'A'
Bengaluru-26

1 Karnataka Bn NCC
11th Floor, PU building
M G Road, Bengaluru-01
JAN 2023

PUNEET SAGAR ABHIYAN

1. The report "Puneet Sagar Abhiyan" conducted on 09 JAN 2023 is fwd here with for your further necessary action please
2. For info please.

(B S Dhani)
Col
Commanding Officer

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11th Floor, PU building
M G Road, Bengaluru-01

OCT 2022

PUNEET SAGAR ABHIYAN

1. The report "LAKE CLEANING " conducted on 09th January 2023 is fwd herewith for your further necessary action please.
2. For info please.

(B S Dhani)
Col
Commanding Officer

Summary

Activity Name	NCC DAY		
Academic	2022-23	Type of Activity	NCC DAY
Location	Thathaguni Bangalore- 560062,Karnataka	Date of Activity	9 ST JAN 2022
Latitude / Longitude	12.8438 N 77.6347 E		
Duration	01 day		

<u>Preparatory activity</u> <ul style="list-style-type: none"> • Planning & Co-ordination • Preparation of Requirements • Talk on "Tobacco free India " 	<u>Field specific activity</u> <ul style="list-style-type: none"> • Bringing awareness among the cadets
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Organizers

1 Karnataka Bn NCC, Bengaluru

Participation	Strength
Officers	00
ANO's/CTO's	02/02
JCO / NCO	00
Cdts	100
Total	104
Guest (Principal, JYTOHY INSTITUTE OF TECHNOLOGY)	01
Local Public Participation	00
Grand total	105

PARTICIPATION:

1. Guest

Sl No	Name	Appt
i	Lt.Col.Ravindra singh	Ao
2.	Rakesh Kumar	Officiating SM

SI No	Name	Appt
i	Lt. Dr. Manoj Kumar.M	ANO
ii	Ms.Sanjana R	PI
iii	NCC Cadets	Jyothy Institute of Technology

INTRODUCTION

The National Cadet Corps (NCC), the largest uniformed youth organization in India, has inked a Memorandum Of Understanding (MOU) with National Highways Authority of India (NHAI) to reuse plastic waste collected by the NCC cadets during its latest campaign 'Puneet Sagar Abhiyan' for construction of roads by NHAI across the country.

The month-long 'Puneet Sagar Abhiyan' was started on December 1 by NCC to clean the seashores/beaches off the plastic & other wastes materials. The campaign will increase awareness about the importance of keeping the seashores free from plastic wastes across the country.

Apart from physically cleaning the beaches, the NCC cadets have also taken up mass awareness campaigns to educate the people regarding the cleanliness of beaches, the harmful effects of plastic use and the damage plastic is doing to our natural resources.

Understanding 'Puneet Sagar Abhiyan'

On October 02, 2014, Swachh Bharat Abhiyan campaign was launched by the Prime Minister Narendra Modi to highlight the imperativeness of cleanliness in the surroundings. Aligned with the vision of cleanliness of Mahatma Gandhi, the National Cadet Corps has also been at the forefront of the Swachh Bharat Abhiyans.

NCC now has launched a nationwide campaign 'Puneet Sagar Abhiyan' to clean seas shores/beaches of the plastic waste & other waste along the sea shores and increase awareness about the importance of keeping our seas free from plastic waste.

The campaign aims to propagate the message of importance of 'clean sea shores/beaches' amongst the local population and future generation.

Under the initiative, various cleanliness drives have been/will be launched, awareness and educational activities will also be organised.

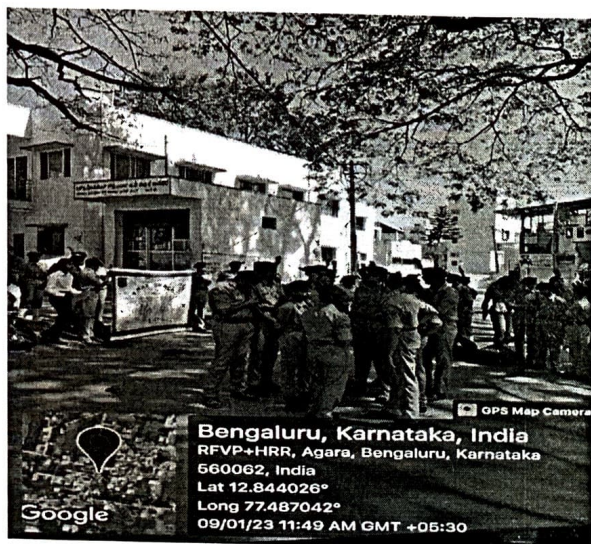
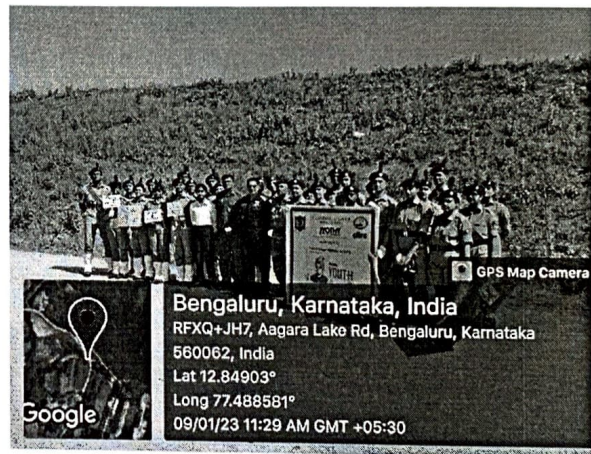
Further, the NCC cadets will interact with the general public, tourists, local shopkeepers/vendors and fishermen along the coastal areas to spread awareness on the ill effects of beach littering and its adverse harmful impact to the environment.

Other activities

Pamphlet Distribution – The cadets will also distribute pamphlets to increase awareness about sea beach pollution and its adverse effect.

Cultural programs/Nukkad Nataks/Rallies- Theme based Nukkad Natak & rallies/foot patrols will be conducted. Further, adequate placards and props to be used drive home the message of importance of clean sea beaches.

In the presence of AO Ravingra Singh and Officiating **SM Rakesh Kumar**, Principal **JIT Dr.k GopalaKrishna** from “**Jyothy Institute Of Technology**”, “**T.John**”, “**DPS**” along with their respective cadets also 2 PI staff from **JIT,T.John** and **DPS** there was inauguration done in the **Agara lake**. **LT.Col.Ravindra singh** sir and **Rakesh Kumar** sir gave the students the knowledge of the importance of the maintaining and cleaning of the lakes and how we can contribute towards it followed by a skit performance by the students. There was a street play by **T.John** and **DPS** cadets. There was a Awareness Rally done in which the cadets along with PI staff and ANO’s went to the surrounding village to spread awareness about the importance of clean water.





Date	Time	Particulars
21 NOV 2022	9.00 AM	Arrival at JYOTHY INSTITUTE OF TECHNOLOGY, Tathaguni
	9.00 AM – 9:30 AM	Address by Dr. K Gopalakrishna, Principal, Jyothy Institute of Technology. Speech by the cadets about the effects of pollution of waters bodies and important of water usage.
	9:30 AM– 9:45 AM	Rally from Jyothy institute of technology to Agara lake. Creating awareness of cleanliness of water bodies to the public
	9:45 AM– 11.00 AM	Cleaning of premises of Agara Lake.


Lt. Dr. Manoj Kumar M
Associate NCC Officer
 FSFS, 1/2 COY, 1KAR BN NCC,
 BENGALURU A GROUP,
 Jyothy Institute of Technology,
 Thathaguni, Kanakapura Road,
 Bengaluru - 560 082.